

To members of the press  
[Request for publication]

December 6<sup>th</sup>, 2019

TGC is celebrating 15 years anniversary.  
Miyu Ikeda, Ayami Nakajo, Maggy and more special main models will make an appearance!

## 『The 30<sup>th</sup> Mynavi TOKYO GIRLS COLLECTION 2020 SPRING/SUMMER』

~Saturday, February 29<sup>th</sup> at Yoyogi National Stadium First Gymnasium

The executive committee of TOKYO GIRLS COLLECTION (planned/produced by W TOKYO, Inc.) will hold “The 30<sup>th</sup> Mynavi TOKYO GIRLS COLLECTION 2020 SPRING/SUMMER”(hereafter TGC) on Saturday, February 29<sup>th</sup>, 2020 at Yoyogi National Stadium First Gymnasium.

### ■ The theme of the 30<sup>th</sup> Mynavi TGC 2020 S/S is “I ♥ TGC”!

#### Mika Ninagawa designed the key visual!

TGC celebrates their 15 years and 30<sup>th</sup> anniversary in 2020. TGC is always being a trendsetter in Tokyo, and to Japan and overseas. During 15 years, TGC is aiming to create Tokyo girls culture as one of the influential icon of Tokyo a new era of girls as Tokyo's icon of girls' culture.

TGC will have everything that girls want to know, the people they want to meet, and the things they want.

The theme for this season is “I ♥ TGC”. Mika Ninagawa, a famous photographer and film director who works internationally, created the key visual. It shows her unique worldview which attracts the girl's interests.



#### < Message from Mika Ninagawa >

I think a fashion is an important element in expressing what kind of person we are.  
If we are more aware of the act of wearing clothes, we will surely make the world more interesting.  
We don't need any “Likes” from others. Let's go out today wearing clothes that make you excited!

#### < Profile >

Mika Ninagawa is a photographer and a film director who won a lot of awards such as the Kimura Ihei Award. She is active in a diverse range of creative fields. She directed many movies “Sakuran” in 2007, “Helter Skelter” in 2012, “Diner” and “No longer Human” in 2019. Also, she films a lot of videos. She has captured the world's attention by holding a large-scale solo exhibition with record-breaking numbers of visitors mainly in Asia, such as Taipei, and Shanghai and so on. Her solo exhibition “Into Fiction” is being held in the several museums in Japan. Mika became a board member of 2020 Tokyo Olympic and Paralympic Games Organizing Committee.

### ■ Featuring special guests to show up our 30<sup>th</sup> anniversary!

#### Messages from representing models in TGC: Yua Shinkawa and Ayami Nakajo!

The gorgeous line up of main models for the anniversary are: Marie Itoyo, Miyu Ikeda, Airi Suzuki, Noa Tsurushima, Nicole Fujita, Maggy, Maika Yamamoto, Yua Shinkawa, and Ayami Nakajo. Stay tuned to see these amazing models on the catwalk!

[Main Models] \*In Japanese alphabetical order



Marie Itoyo



Miyu Ikeda



Airi Suzuki



Noa Tsurushima



Nicole Fujita



Maggy



Maika Yamamoto

#### <Messages from Yua Shinkawa>



Congratulations on TGC's 30<sup>th</sup> Anniversary!  
I have so much fun at TGC every time. I hope TGC keeps showing us the latest trends and wonderful things as always.  
Everyone who visits TGC, let's have fun together!

#### <Messages from Ayami Nakajo>



Congratulations on TGC's 30<sup>th</sup> Anniversary! I am looking forward to meeting all of you and to seeing the new fashions, appreciating this-once-in-a-lifetime opportunity. Thank you for your good energy and power always!  
I hope I can see all of you in a celebration for 40<sup>th</sup>, or 50<sup>th</sup> TGC in the future♡

**TGC is currently planning various special content stirring up the fashion/entertainment scene for the 30<sup>th</sup> anniversary!**

**Stay tuned for more as TGC 15 years and 30<sup>th</sup> Anniversary event “Mynavi TGC 2020 S/S”!**

#### <Inquiries>

■ Contact Ayari Toyohara, Ayu Miyazaki, Rui Yamazaki or Yusuke Kameda at the TOKYO GIRLS COLLECTION PR Department (within INITIAL, Inc.)

Tel: 03-5572-6316 / Fax: 03-5572-6065 / E-mail: tgc-pr@vectorinc.co.jp

■ Executive Committee of TOKYO GIRLS COLLECTION (within W TOKYO, Inc.) Press inquiries: Kayo Nozawa, Yukina Iso, Kaiki Tsutsumi or Hiroko Honda

Tel: 03-6419-7183 / Fax: 03-6419-7776 / E-mail: pr-tgc@w-tokyo.co.jp

**[The 30<sup>th</sup> Mynavi TOKYO GIRLS COLLECTION 2020 SPRING/SUMMER: Event outline]**

Event: The 30<sup>th</sup> Mynavi TOKYO GIRLS COLLECTION 2020 SPRING/SUMMER (Abbreviated "Mynavi TGC 2020 S/S")  
Date: Saturday, February 29<sup>th</sup> Hall opens at 1:00pm, Event starts at 3:00pm and ends at 9:30pm (tentative)  
Venue: Yoyogi National Stadium First Gymnasium (Jinnan 2-1-1, Shibuya-ku, Tokyo, Japan)  
Expected number of visitors: 30,000 (cumulative total)  
Official website: <http://tgc.st/>  
Tickets: [Admission fees]\*Anyone aged 4 or older is required to purchase a ticket.

\*As the event is for women, please refrain from entering the event as a male-only group.

Reserved seats: Pre-sale: 8,500 yen (including tax), Regular sale: 9,000yen (including tax) / pen light included.

Non-reserved seats: Pre-sale: 6,500 yen (including tax), Regular sale: 7,000yen (including tax) / pen light included.

**[Second Pre-sale] 10:00am, Saturday, December 7<sup>th</sup> through 11:59pm Friday, December 20<sup>th</sup>**

**\*Available only while the ticket is lasting.**

TGC official LINE pre-sale (second pre-sale)

Kyodo Tokyo presale <http://kyodotokyo.com/> TEL : 0570-550-799

Ticket board pre-sale <http://tickebo.jp/>

Ticket Pia member pre-sale <https://w.pia.jp/t/tgc-2020/> TEL : 0570-02-9999 (P code: 644-305)

E-plus pre-sale <https://eplus.jp/tgc2020s/s/>

Lawson Ticket pre-sale <https://l-tike.com/tgc2020ss/> TEL : 0570-550-799 (L code: 39693)

LINE TICKET pre-sale <https://ticket.line.me/sp/tgc2020ss>

**[Regular sales] 10:00am, Saturday, December 21<sup>st</sup> through 11:59pm, Friday, February 28<sup>th</sup>**

**\*Available only while the ticket is lasting.**

**[Ticket Inquiries]**

Kyodo Tokyo TEL : 0570-550-799

(Weekdays 12:00pm-6:00pm/ Saturday, Sunday and national holidays 10:00am-6:00pm)

Main models : Arianna Sakura, Marie Itoyo, Miyu Ikeda, Ren Ishikawa, Manami Enosawa, Erika, Sae Okazaki, Saya Kagawa, Nana Kato, Kanon, Mizuki Kayashima, Rinka Kumada, Ami Komuro, Ayaka Konno, Sakura Kirsch, Yua Shinkawa, Airi Suzuki, Ririka Tanabe, Raimu Taya, Noa Tsurushima, Natsuki Deguchi, Naomi Trauden, Ayami Nakajo, Riko Nagase, Nanami, Niki, Meru Nukumi, Ai Hashizume, Mari Fukushi, Sachi Fujii, Nicole Fujita, Maggy, Hina Miyano, Maika Yamamoto, Yuki Kimura, **Chisato Yoshiki etc...**\* In Japanese alphabetical order

Official Supporter : Hiromi · Fukami

**Stage program** : Fashion shows, live performances by artists, partner's stage etc...

**Executive Committee** : TOKYO GIRLS COLLECTION

**Special sponsor** : Mynavi Corporation

**Partners** : AEON CARD (AEON Credit Service Co., Ltd.), DUO (Premier Anti-Aging Co., Ltd.),

**Wella Professionals**(Wella Professionals), MixChannel (MixChannel) etc...

\*Ranking and Japanese alphabetical order

**Official media** : girlswalker

**Stage direction** : DRUMCAN Inc.

**Planning and production** : W TOKYO Inc.

**■About TOKYO GIRLS COLLECTION**

TGC is one of the largest-scale fashion festivals in history. It has been held twice a year since August 2005 under the theme of "bringing Japan's girls' culture to the world." A total of about 100 famous models representing Japan in a fashion show featuring Japan's street fashion. The festival also features live performances by great artists, a special stage filled with famous guests, booths where participants can touch and try popular items, and various other content unique to TGC. TGC is gaining attention both in Japan and abroad.

**All information is as of December 6<sup>th</sup>, 2019. Please note that details are subject to change.**

**TOKYO GIRLS COLLECTION Official Website: <http://tgc.st/>**

**LINE : @TGC\_LINE / Twitter : @TGCnews / Instagram : @tgc\_staff Official hashtag : #TGC #マイナビ TGC**

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